



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives

Year In Review 2016

AED
1.5
Billion
Total Expenditure
in 2016

62
Countries
Reached
in 2016

42
Million
Beneficiaries
in 2016

Year In Review 2016

How does Mohammed bin Rashid Al Maktoum Global Initiatives contribute to the business of hope and the future?

Year In Review 2016



مبادرات محمد بن راشد آل مكتوم العالمية
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Working for a humanitarian cause

Day after day, successive developments in humanitarian work confirm the urgent need for a large philanthropic framework which integrates resources and mobilises humanitarian, charitable and development work that aims to help others face today's challenges.

We are dedicated to serving humanity and standing by those in need wherever they may be; we believe that our value lies in improving the lives of others, regardless of their colour, gender, religion, or sect.

Today, as we look back on our accomplishments in 2016, we feel a sense of pride in the difference that our humanitarian, charitable and community-based organisations have made to the lives of millions of people around the world; we share our numbers in the hope that others may be inspired to join us in our mission to serve communities in need.

I call on all our institutions to continue instilling goodness and hope, on behalf of the UAE, in every part of the world, and to be proactive in bringing about positive change and working to build a better future for all of humanity.

Mohammed bin Rashid Al Maktoum

Chairman of the Board of Trustees,

Mohammed bin Rashid Al Maktoum Global Initiatives



A comprehensive vision of humanitarian and development work

The **Mohammed bin Rashid Al Maktoum Global Initiatives (MBRGI)** approach the various fields of humanitarian and development work in a comprehensive and integrated way that reflects the vision of His Highness Sheikh Mohammed bin Rashid to harness our resources in order to improve the lives of others.

Some of the ways in which **MBRGI** accomplishes this include providing basic needs such as food and water, promoting tolerance, optimism and solidarity, embracing youth, supporting innovation, motivating inventors, and exploring the future and the business of hope.

These initiatives hold a special place in Sheikh Mohammed's heart. Every day he teaches us the value of people and the importance of working to advance humanity, to invest in communities and to believe in the value of hope to grow nations. As His Highness says, "We cannot live and prosper without hope."

MBRGI's vision is this – to spread hope, make a positive difference in people's lives and build a better future for everyone.

Hamdan bin Mohammed bin Rashid Al Maktoum
Deputy Chairman of the Board of Trustees,
Mohammed bin Rashid Al Maktoum Global Initiatives

Executive Summary

Making Hope and Building the Future





ساع الأمل
HOPE MAKERS

AED 1.5 BILLION

spent across all of MBRGI's pillars in 2016

42 MILLION BENEFICIARIES

in 62 countries in 2016

AED 224 MILLION

spent on Healthcare & Disease Control initiatives in 2016,
affecting 10 million beneficiaries

AED 590 MILLION

spent on Spreading Education & Knowledge in 2016,
touching the lives of 9.3 million people

AED 252 MILLION

spent on Humanitarian Aid & Relief initiatives in 2016,
benefitting 22.6 million people

AED 115 MILLION

invested in MBRGI awards in 2016

International Humanitarian City is the world's largest humanitarian city that includes emergency aid ready for delivery with a value of

AED 400 Million



In 2016, MBRGI started working on three sustainable organisations:

- Al Jalila Foundation Research Centre
- Mohammed bin Rashid Library
- Museum of the Future

7 Million Students

participated in the Arab Reading Challenge – the largest knowledge initiative for young people in the Arab world



**65,000
Stories of Hope**

in the largest Arab initiative for giving



**“The UAE is not only an economic centre and
a tourist destination between East and West,
we are an important humanitarian hub on
the global stage.”**

Mohammed bin Rashid Al Maktoum

Introduction

The **Mohammed bin Rashid Al Maktoum Global Initiatives (MBRGI)** annual report aims to highlight the achievements of the initiatives, programmes and projects that together came under the foundation's umbrella in 2016. It monitors the impact of a large number of these initiatives, both regionally and globally, and defines **MBRGI's** mission to create hope and build a better world.

MBRGI includes 33 foundations and initiatives which, since their inception, have executed more than 1,400 development programmes that

have helped support over 130 million people in 116 countries, in cooperation with more than 280 strategic partners, including government entities, private companies and regional and international organisations.

MBRGI was launched on 4 October 2015 to form an umbrella for all the humanitarian, charity and community foundations launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates, Ruler of Dubai, in the last 20 years. The



600m

درهم استثمار في
نشر ثقافة التسامح

Investment (in AED) to promote
a culture of tolerance



150m

درهم جوائز لتشجيع المبدعين
والمثقفين والإعلاميين

Awarded (in AED) to encourage
creatives, intellectuals, and
journalists

“Today, humanitarian and developmental work has evolved; international institutions are required to contribute to enhancing the lives of people in their societies. In our region, institutions are required to be able to meet the magnitude of the challenges we are facing.”

Mohammed bin Rashid Al Maktoum

foundation represents His Highness' humanitarian vision to serve humanity in all fields.

MBRGI seeks to achieve integration and coordination among the various initiatives, projects and programmes within it, and to unite their goals in order to maximise their impact and role in the various fields affecting humanity.

The **MBRGI** annual report for 2016 is divided into five main pillars:



Humanitarian Aid & Relief



Healthcare & Disease Control



Spreading Education & Knowledge



Innovation & Entrepreneurship



Empowering Communities



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives



25,000

مصنف سيتم ترجمته إلى
اللغة العربية

Books translated into Arabic



2016 Highlights

AED 1.5 Billion For humanity, knowledge and the future

MBRGI spent a total of AED 1.5 billion in 2016, divided between all of its humanitarian and development initiatives and social programmes, as well as building three sustainable institutions. An amount of AED 730 million was spent on initiatives, whereas AED 791 million was dedicated to establishing the **Mohammed bin Rashid Library**, the largest monument to knowledge of its kind in the Arab world, the **Museum of the Future** and **Al Jalila Foundation Research Centre** in Dubai Healthcare City.

MBRGI's initiatives, programmes and projects, benefitted 42 million people in 62 countries around the world, aiming to improve quality of life, empower communities and build a better future for all segments in need.

The humanitarian aid and relief amounted to AED 252 million, strengthening the UAE's global role in giving, and maintaining its position as the most generous country in the Arab world in humanitarian, developmental and relief work.

As the focus on improving the quality of education and promoting a culture of knowledge is one of the most important areas of focus for **MBRGI**, the expenditure on the initiatives under the pillar of Spreading Education & Knowledge amounted to AED 590 million, a large portion of which was allocated to scholarships, grants and fellowship programmes.

To celebrate people's achievements and encourage talent in all fields related to knowledge, practical skills, creative and humanitarian efforts, **MBRGI's** various initiatives have awarded prizes to the value of AED 115 million.

Total Expenditure in 2016



Humanitarian Aid & Relief

spent in 2016
AED 252 Million



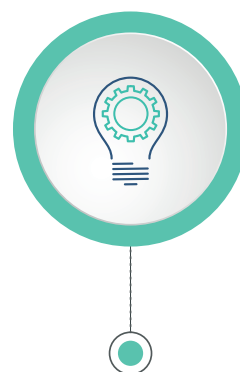
Healthcare & Disease Control

spent in 2016
AED 224 Million



Spreading Education & Knowledge

spent in 2016
AED 590 Million



Innovation & Entrepreneurship

spent in 2016
AED 377 Million



Empowering Communities

spent in 2016
AED 79 Million



42 Million People

benefitted from all initiatives, projects and programmes in 62 countries around the world



AED 115 Million invested in MBRGI awards in 2016

“We are a global humanitarian capital and a major relief station for every person in need. We will not be late in supporting a brother, a friend, a victim, or anyone requiring our help, wherever he or she is.”

Mohammed bin Rashid Al Maktoum





AED
252
MILLION

spent on humanitarian
aid and relief initiatives
in 2016



22.6
MILLION
BENEFICIARIES

of humanitarian aid and
relief around the world
in 2016



10
MILLION
BENEFICIARIES

of water aid projects
around the world
in 2016

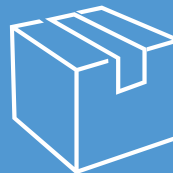
International Humanitarian City

The largest city for humanitarian
services in the world



1.1
MILLION SQ FT

the total area of the
International
Humanitarian City



AED
400
MILLION

in inventory ready
for delivery

Humanitarian services, programmes and initiatives, whether involved in developmental aid or relief campaigns, are some of MBRGI's most important activities, reflecting the foundation's mission to build communities, improve quality of life, and alleviate the suffering of people in need.

During the year 2016, **MBRGI**'s reach expanded through many of its organisations and initiatives, with total expenditure on humanitarian aid and relief initiatives amounting to AED 252 million.

Moreover, the number of beneficiaries of these humanitarian aid and relief initiatives reached 22.6 million people all over the world, of which 10 million people benefitted from the multiple water aid projects implemented by **UAE Water Aid (Suqia)** and **Mohammed bin Rashid Al Maktoum Humanitarian & Charity Establishment**, including wells, pumps and water plants to provide clean water for disadvantaged communities.

International Humanitarian City, which is considered the world's largest hub for humanitarian services, plays an active role in addressing humanitarian crises and natural and humanitarian disasters in record time with enormous financial, logistic and supply capabilities. The city, with an area of more than 1 million sq ft, includes an inventory of urgent aid worth AED 400 million, ready for delivery.

Humanitarian Aid & Relief

International Humanitarian City

UAE Water Aid (Suqia)

Mohammed bin Rashid Al Maktoum Humanitarian & Charity Establishment

Mohammed bin Rashid Global Centre for Endowment Consultancy

UAE Food Bank

**“If time is life, it is health that gives time
its value and life its flavour.”**

Mohammed bin Rashid Al Maktoum





**AED 224
Million**

spent on initiatives in healthcare and
disease control in 2016

**10 Million
Beneficiaries**

of healthcare and disease control
initiatives across the world in 2016

**6.6 Million
Patients**

treated for trachoma, a disease that
causes blindness in 2016

**1.6 Million
Vaccines**

administered for the treatment of
maternal and neonatal tetanus in 2016

MBRGI is keen to address many of the world's health problems, including combatting infectious diseases and providing preventative treatment and educational programmes and campaigns.

The total amount allocated to healthcare and disease control initiatives and programmes reached over AED 224 million, from which 10 million people benefitted around the world.

Both **Al Jalila Foundation** and **Noor Dubai** continued programmes to combat infectious diseases; **Al Jalila Foundation** administered 1.6 million vaccines to treat maternal and neonatal tetanus in 15 countries, along with other programmes, campaigns and initiatives.

For its part, **Noor Dubai** implemented many remedial and preventative programmes including the provision of treatment for 6.6 million people suffering from the contagious disease of trachoma (granular ophthalmia).

Healthcare & Disease Control

Al Jalila Foundation

Noor Dubai

**“One of the most important lessons in history,
old and modern, is that the rise of nations
starts with education, and that the
future of nations starts in their schools.”**

Mohammed bin Rashid Al Maktoum





**9.3 Million
Beneficiaries**

of initiatives to spread education
and knowledge in 2016

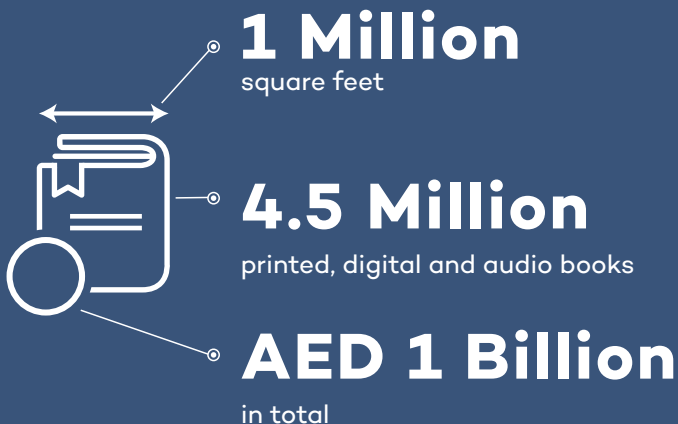
AED 590 Million

spent on initiatives to spread education
and knowledge in 2016

AED 74.5 Million

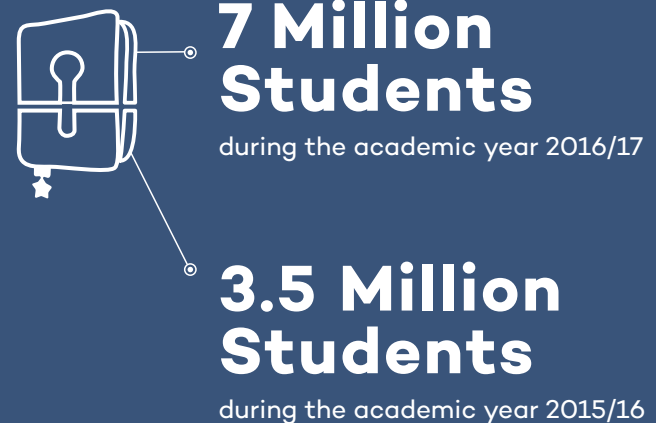
spent on scholarships, grants and fellowship
programmes in 2016

Mohammed bin Rashid Library



Arab Reading Challenge

Students participating in the challenge



The year 2016 was announced the Year of Reading in the UAE, and MBRGI has played an active role in spreading the message of the importance of reading across the Arab world through various initiatives and projects.

One of the most important initiatives launched to spread education and knowledge is the **Arab Reading Challenge**, the largest literacy initiative of its kind in the Arab world, which aims to instil the habit of reading into young people. The first phase of the challenge, during the academic year 2015/16, reached 3.5 million students. The second round, during the academic year 2016/17, reached 7 million students.

The year 2016 also witnessed the announcement of plans for the **Mohammed bin Rashid Library**, which is currently under construction and is scheduled to be officially inaugurated in 2018. The library, which will cover 1 million sq ft, will cost AED 1 billion, and will contain 4.5 million printed, digital and audio books.

The total expenditure on initiatives dedicated to spreading education and knowledge amounted to AED 590 million and benefitted 9.3 million people across the world. Another AED 74.5 million was spent on scholarships, grants, fellowship programmes and knowledge events for both **Al Jalila Foundation** and **Mohammed bin Rashid Al Maktoum Knowledge Foundation**.

Spreading Education & Knowledge

Dubai Cares

Mohammed bin Rashid Al Maktoum Knowledge Foundation

Mohammed bin Rashid Library

Mohammed bin Rashid Arabic Language Award

Knowledge Summit

Arab Reading Challenge

Sheikh Mohammed bin Rashid Al Maktoum Knowledge Award

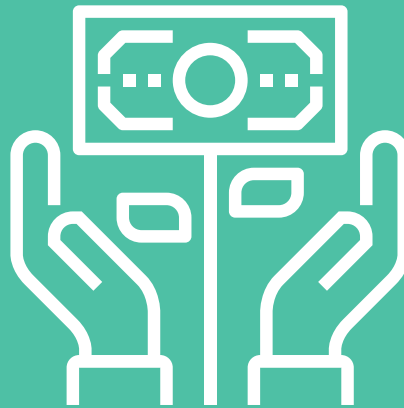
“With innovation we can build states and institutions; the future belongs to those with new ideas.”

Mohammed bin Rashid Al Maktoum



AED 377 Million

spent on initiatives for innovation and entrepreneurship in 2016



In all its projects and programmes, **MBRGI** seeks to build the future by motivating individuals, institutions and communities, and supporting and rewarding efforts to conceive creative and innovative solutions to the many challenges facing the Arab world and the world as a whole.

A total of AED 377 million was invested in 2016 in initiatives, programmes, awards and projects dedicated to innovation, development, entrepreneurship and shaping the future. Projects and programmes with this goal at their core were undertaken by **Mohammed bin Rashid Establishment for SME Development** and include awards such as the **Mohammed bin Rashid Award for Young Business Leaders**, **Mohammed bin Rashid Al Maktoum Business Award**, **UAE Drones for Good Award**, **UAE AI & Robotics for Good Award** and **Mohammed bin Rashid Al Maktoum Global Water Award**.

Work on the **Museum of the Future** continued in 2016 towards its goal of becoming a centre for innovation and the testing of pioneering ideas. Efforts were also sustained in creating innovation incubators through the **Museum of the Future** (Future Endowment Fund), with an investment of AED 1 billion.

Innovation & Entrepreneurship

Mohammed bin Rashid Establishment for SME Development

Mohammed bin Rashid Award for Young Business Leaders

Mohammed bin Rashid Al Maktoum Business Award

Young Entrepreneurs Award

Dubai Future Foundation, Museum of the Future

UAE Drones for Good Award

UAE AI & Robotics for Good Award

Mohammed bin Rashid Al Maktoum Global Water Award

“Closing the doors of hope means opening the windows of despair in our Arab world. We cannot rise without a system of values that motivates people to give to others.”

Mohammed bin Rashid Al Maktoum





AED 79 Million

spent on initiatives to empower communities in 2016



Arab Hope Makers

**65,000
Stories of Hope**

from across the Arab world



**More than 30,000
Participants**

in the Arab Media Forum, since its launch



The Middle East Exchange

**3.2 Million
Readers**

per month throughout 2016

Empowering Communities

Mohammed bin Rashid Award for Tolerance

Arab Hope Makers

Mohammed bin Rashid Center for Leadership Development

Arab Journalism Award

Arab Social Media Influencers Summit

Arab Media Forum

Arab Strategy Forum

Dubai International Peace Convention

Mohammed bin Rashid Al Maktoum Patrons of the Arts Award

Mohammed bin Rashid Al Maktoum Creative Sports Award

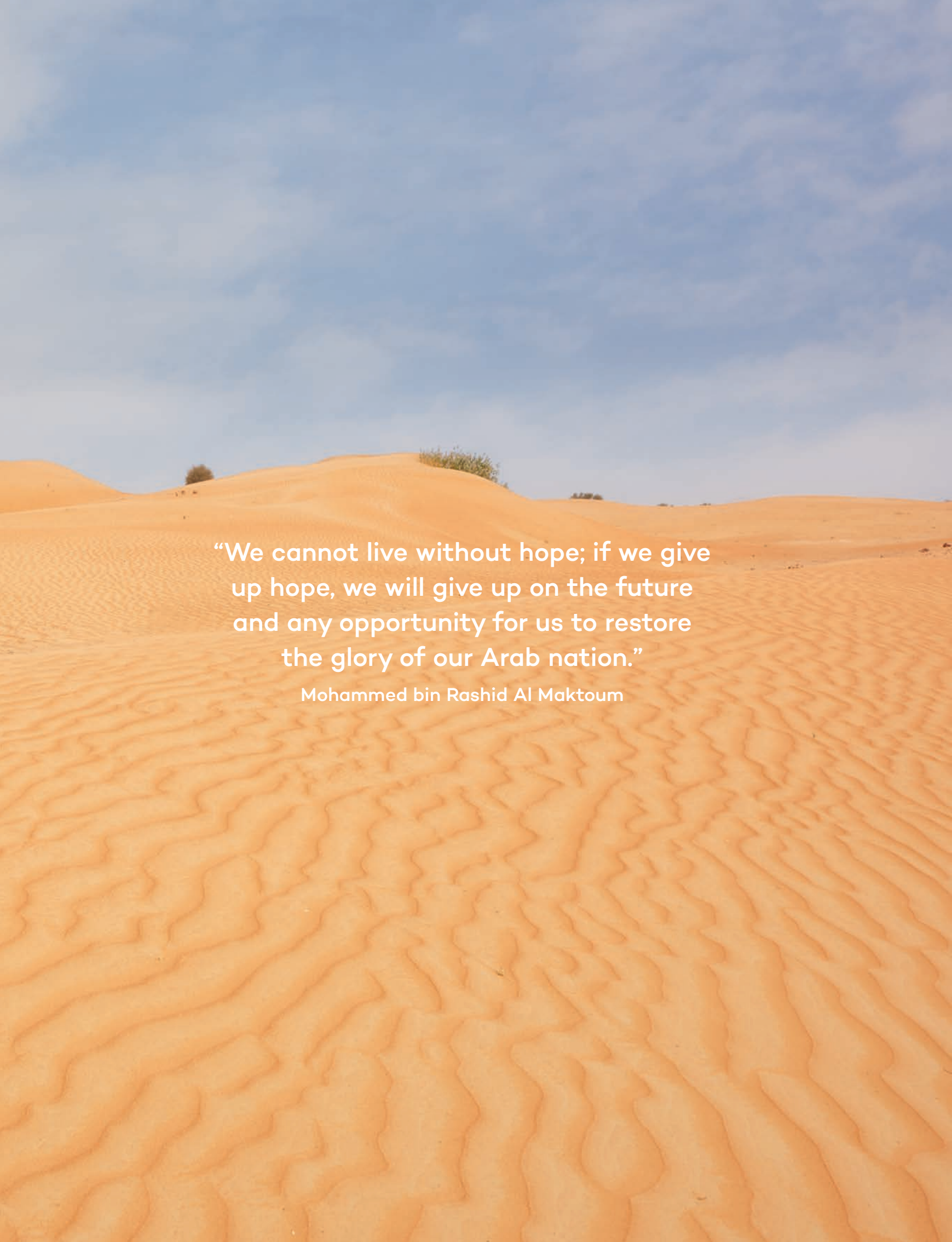
Middle East Exchange

Dubai International Sports Conference

Sheikh Mohammed bin Rashid Centre for Cultural Understanding

Mohammed bin Rashid School of Government





“We cannot live without hope; if we give up hope, we will give up on the future and any opportunity for us to restore the glory of our Arab nation.”

Mohammed bin Rashid Al Maktoum

Humanitarian Aid & Relief





Humanitarian Aid & Relief

Positioned For Immediate Response

Humanitarian Aid & Relief Initiatives



22.6 MILLION
beneficiaries around the
world in 2016



AED 252 MILLION
spent on initiatives in 2016

International Humanitarian City



1.1 MILLION SQ FT
in total



AED 400 MILLION
in inventory ready for delivery

MBRGI has worked in all continents of the world; its intervention is spread across the five main pillars outlined in this document and covers immediate relief and long-term strategies to aid war-torn and poverty-stricken communities.

In 2016, total spending on humanitarian aid and relief initiatives totalled AED 252 million.

Starting with the first response, Dubai is the home of the world's largest humanitarian hub, located within eight hours by air of two-thirds of the world's population.

At 1.1 million sq ft, **International Humanitarian City (IHC)** is more than 861,000 sq ft larger than the next biggest humanitarian city. As such, it contains AED 400 million of stock – about AED 367 million more than other centres – ready to be delivered to those who need it most.

Founded in 2003, **IHC** hosts members including nine United Nations agencies and 44 international humanitarian organisations. It has helped deliver assistance in some of the worst humanitarian crises of the past decade, including the 2010 Haiti earthquake, the recurring wars in Gaza, the Syrian refugee crisis in Jordan, the Ebola epidemic in West Africa, as well as the Nepal earthquake and Cyclone Pam in 2015. **IHC** has also carried out several evacuation operations over the years, protecting more than 600 UN staff from conflict in Afghanistan, Yemen and Egypt.

In response to the increasing need for assistance, **IHC** has ambitious expansion plans to triple in size by 2022. The increased space will also be home to a centre of excellence for training and innovation within the humanitarian aid sector.

Rebuilding Societies

If IHC's role is to provide immediate relief, **Mohammed bin Rashid Al Maktoum Humanitarian & Charity Establishment** follows up with long-term infrastructural support and initiatives aimed at rebuilding sustainable communities.

Established in 1997, the **Mohammed bin Rashid Al Maktoum Humanitarian & Charity Establishment** invests in the fabric of society to help the poor, the sick, widows, orphans, the needy and distressed all around the world, as well as at home in the UAE. Its entrepreneurial programmes enable impoverished families to earn a living.

10 MILLION
beneficiaries of
UAE Water Aid (Suqia) in 2016

**Mohammed bin Rashid Al Maktoum
Humanitarian & Charity Establishment**

AED 94 MILLION
invested in building schools,
hospitals, residences, wells and
other facilities in 2016

The charity has touched the lives of 1.1 million people in 2016, provided iftar for 11.5 million people fasting outside the UAE and invested AED 94 million in building schools, hospitals, homes, wells and more in 20 war-ravaged countries around the world, including AED 75 million in the Arab world.

The right to clean drinking water is also a major concern of **UAE Water Aid (Suqia)**, which invested AED 3.6 million in wells and other charity initiatives in 2016, providing clean water to 10 million people.

This included drilling two boreholes in Ghana, in cooperation with the **Mohammed bin Rashid Al Maktoum Humanitarian & Charity Establishment**. Wells are also underway in Afghanistan, Bangladesh, Benin, Mali, Mauritania, Senegal, Somalia, Tajikistan and Uganda.

UAE Water Aid (Suqia) is also involved in innovating to develop sustainable water solutions for the future.

The **UAE Food Bank** was launched early 2017 and added under **MBRGI's** umbrella as a national initiative with the aim of totally eliminating food waste. It focuses on both the distribution and production of food in the country, encouraging public-private sector cooperation in its mission to achieve zero food waste.



The food bank relies on international best practice in the fields of collecting food waste and redistributing it with the support of and in coordination with all stakeholders including suppliers, distributors, volunteers and regulators, to ensure that it achieves its ultimate objective of reducing and eliminating food waste in the most effective way.

Since its launch, the **UAE Food Bank** has signed agreements with 85 hotels covering hundreds of restaurants, in addition to 100 supermarkets from across the country. The bank also aims to open 30 distribution centres across the UAE within the next five years, and eventually more branches and distribution centres outside the UAE in less privileged countries in the region.



“We opened the doors to being the most supportive nation for endowments for the service of humanity.”

Mohammed bin Rashid Al Maktoum





Innovative Endowments

In 2016, Mohammed bin Rashid Al Maktoum launched Dubai's awqaf and endowments vision and strategy, which aspires to make the UAE the country in the world most dedicated to serving humanity.

The Dubai awqaf and endowments vision and strategy is managed by the **Mohammed bin Rashid Global Centre for Endowment Consultancy**, which was launched in March 2016 with the goal of reviving awqaf as a development tool for the community. The centre developed an innovative model for any institution to provide endowments, regardless of its size and net worth. Institutions can link any type of assets, resources or services to the concept of innovative endowment.

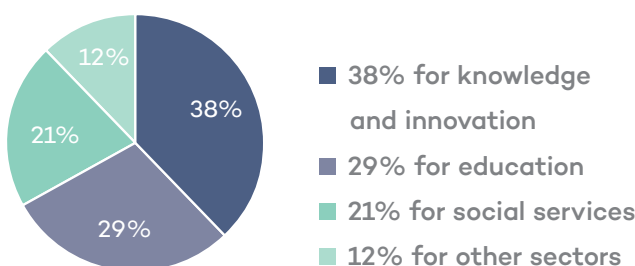
Dubai's awqaf and endowment vision and strategy aspires to make the UAE the country in the world most dedicated to serving humanity

Within a year of its inception, the centre has helped various entities to launch a range of innovative endowments, with an estimated value of more than AED 12 billion for knowledge and innovation, education, social services and more.

The knowledge and innovation sector benefitted from 38% of its assets, which were dedicated to training and consulting platforms, while the education sector received 29% of assets, dedicated to funding university tuition and more. The social services sector received 21% of assets to support medical treatment, families in need, awareness campaigns and marriage, while other sectors, including for environmental programmes, youth projects and medical research, received 12%.

These innovative endowments provide community services worth AED 1 billion annually, through more than 80 initiatives that have adopted the 'waqf' model.

AED 12 BILLION in innovative endowment assets



Healthcare & Disease Control





Healthcare & Disease Control

Advanced Medical Services

Healthcare & Disease Control Initiatives



AED 224 MILLION
invested during 2016



10 MILLION
beneficiaries around
the world in 2016

Noor Dubai



6.6 MILLION
patients received treatment
for trachoma in 2016



3,459 VILLAGES
received training to
prevent trachoma in 2016

Providing essential and life-transforming healthcare where it is most needed is a central pillar of the work of **MBRGI**. From raising awareness and dispensing treatment to funding research and educating the next generation of medical specialists, **MBRGI** reaches out globally to tackle major health problems that blight disadvantaged communities and hinder the progression of the developing world.

During 2016, **MBRGI** provided a variety of health services through its entities and institutions, dedicated to providing specialised healthcare and infectious disease control, with AED 224 million allocated to health initiatives and programmes that benefitted 10 million people around the world.

Healthy Vision

The burden of vision impairment impacts a nation beyond the suffering of the individual. Patients are further affected economically as it hinders their employment opportunities and the ability to live a normal life. Furthermore, infectious eye diseases, like any infectious diseases, pose a high risk and their elimination provides primary societal benefits.

Since its establishment in 2008, **Noor Dubai** has been working with international partners to rid the world of the causes of blindness and visual disability by providing treatment and preventative and educational programmes.



Of particular note, **Noor Dubai** has taken up the challenge of eliminating trachoma by 2020, working in partnership with the US-based non-profit Carter Center and the Ethiopian Ministry of Health in the Amhara region of Ethiopia.

During 2016, **Noor Dubai** rescued the eyesight of 6,609,093 patients through treatment or surgery. In addition, training was carried out in 3,459 villages to educate people in the prevention of the disease.

In addition to trachoma treatment, the foundation provides mobile eye clinics in Ethiopia, Sri Lanka, Niger and Senegal, which screen patients for preventable eye diseases and administer treatment, such as surgery and glasses. Since the organisation was established, **Noor Dubai** has screened more than 240,000 people, conducted over 24,000 surgeries, and distributed over 55,000 pairs of glasses.

International mobile eye clinics

15,603
patients treated in 2016

2,862
pairs of glasses distributed in 2016

1,794
surgeries conducted in 2016



Lifesaving Treatment

In 2016, **Al Jalila Foundation** provided 1.6 million vaccines to prevent against maternal and neonatal tetanus across 15 countries, and educated 450 vulnerable children in Lesotho about healthcare issues including HIV/AIDS.

MBRGI's 2016 achievements also focused on providing life-saving heart surgery for children with heart and circulatory diseases. Teams of heart surgeons providing life-saving operations for children in the UAE and across the Arab world were carried out in association with **Al Jalila Foundation**.

Nabadat, or 'Heartbeat', operated in collaboration with Dubai Health Authority, has had a transformative impact on reducing the infant mortality rate, especially in Sudan, Mauritania, Morocco and Tajikistan, where many children suffer from congenital heart defects.

Cancer, diabetes, obesity and mental illness are among other common diseases that affect the Arab world and are the target of **MBRGI's** healthcare programmes. **Al Jalila Foundation** invests in research and education in these areas, as well as providing treatment. In 2006, **Al Jalila Foundation Research Centre**, the UAE's first independent biomedical research centre, funded more than 55 local research studies and invested more than AED 16.3 million in medical research, study grants and fellowship programmes.

HELP AT HOME

Noor Dubai's UAE mobile eye clinics target rural areas and focus on facilitating eye care for the elderly. The mobile clinics have helped many people who are reluctant to visit hospitals, such as 85 year-old Ahmad bin Rashid Hasban.

The Emirati man, who hails from Dibba, Fujairah, carried out the screening programme at the mobile clinic and was referred for further care.

NOOR DUBAI PROVIDES A LIGHT

Atef Hammam Tammam is a 39 year-old Egyptian driver who suffered an eye injury following a devastating car accident. After his treatment in Egypt was unsuccessful, his severely impacted vision threatened his ability to work as a driver. He received surgery through **Noor Dubai's** in-country treatment programme and regained full sight. He is now working as a driver for a family in the UAE.



During 2016, **Al Jalila Foundation** provided medical treatment to 30,000 patients through various programmes including A'awen, Ana Asma'a and iMcan. A team of 16 people took part in the Mount Kilimanjaro Charity Climb which raises money for iMcan, a programme dedicated to improving mobility for limbless and limb-impaired patients. iMcan, which means 'mobility' in Arabic, provided eight amputees with prosthetics between 2013 and 2016, and eight disabled people with specialised wheelchairs.

HEARTFELT PASSION

A highly accomplished Emirati doctor hopes to inspire fellow young Emiratis to enter the field of cardiology after he received support in pursuing his dreams from **Al Jalila Foundation**.

The foundation sponsored Dr Shehab Al Ansari, to undertake a research fellowship in the Department of Cardiovascular Medicine at the Cleveland Clinic Foundation in Ohio, United States, to become an expert in aortic stenosis. Known as the 'silent killer', it is the third most common cardiovascular disease in adults. Dr Shehab continues to dedicate his career to mending hearts and saving lives.

IN A HEARTBEAT

Nafisa Suleiman Abubakar, of southeast Sudan, was no older than a year and a half when she was operated on by the Heartbeat team. The baby was suffering from a hole between the ventricles and was unable to gain weight over 3.5kg. This meant the operation was extremely risky, but after four hours of open-heart surgery, the dedicated Heartbeat team could celebrate her complete recovery.

Another vulnerable patient, Marwa Hashim Mohammed Yusuf, had suffered from a congenital defect all her life. Her family could barely afford to sustain their basic needs, let alone medical treatment for the little girl's condition. When the Heartbeat team operated on Marwa, aged six at the time, it was the first treatment she had ever received for the condition. Despite being a very complex operation, the team managed to save the child's life.

Al Jalila Foundation

1.6 MILLION

vaccines to treat maternal and neonatal tetanus in 15 countries in 2016

Al Jalila Foundation Research Centre

AED 16.3 MILLION

invested in research, scholarships, grants and fellowships in 2016





“We seek to transform generosity and giving into sustainable and institutional acts that lead to a tangible change in society and make a real difference in people’s lives.”

Mohammed bin Rashid Al Maktoum





A further 470 people raised AED 1.4 million by taking part in the 7EmiratesRun, a seven-day cross-country challenge that aims to get children with limb deformities back on their feet.

In 2016, 87 events were held to raise awareness of breast cancer, and 20 patients were sponsored for medical treatment through the Brest Friends programme, which was established in 2005 by the UAE's first female surgeon Dr Houriya Kazim. The initiative offers support for breast cancer patients with limited or no health insurance, transportation or childcare issues, or language and cultural differences.

SUPPORTING KNIT-WORK

When Lina El Sherif, a 31 year-old mother of one, was diagnosed with breast cancer it came as a devastating shock, as she was young and lived a healthy lifestyle. The treatment and recovery was physically and emotionally very challenging, even though she was fortunate enough to have health insurance and a good support network. Lina's experience motivated her to raise funds and offer support to other breast cancer patients who are unable to afford quality treatment for breast cancer. One of the things that helped Lina stay positive and busy during her treatment was crochet. Now she sells her creations to raise funds through her initiative, called 'Hookin Good' – all proceeds go to breast cancer treatment and research through the Brest Friends programme.

HEARING FOR THE FIRST TIME

Thanks to **Al Jalila Foundation's** Ana Asma'a programme, a two year-old boy who had never before heard a sound can now hear. Ibrahim KaimKhani was one year old when his parents discovered he was unable to hear. They were devastated as they already had a child with a hearing disability and knew the difficulties that he would face. Through the Ana Asma'a programme **Al Jalila Foundation** funded an operation for a cochlear implant to restore Ibrahim's hearing. The implant is far superior to a hearing aid and allows patients up to 80% improved hearing. Since Ibrahim has now been fitted with the implant at a young age, it will open up a host of opportunities for him, as he will be able to comprehend sound and develop speech in a similar way to a fully hearing child.

Spreading Education & Knowledge





Spreading Education & Knowledge

Reading Creates Hope for the Future

Education & Knowledge Initiatives



AED 590 MILLION
spent in 2016



9.3 MILLION
beneficiaries around
the world in 2016

Dubai Cares



2.2 MILLION
beneficiaries of
educational programmes
and initiatives in 2016

Arab Reading Challenge



2015 / 2016

2015/16 academic year
3.5 MILLION
students participated



2016 / 2017

2016/17 academic year
7 MILLION
students participated

The year 2016 was a landmark year for education and knowledge in the Arab world. Mohammed bin Rashid Al Maktoum, under the guidance of His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, declared it the 'Year of Reading', and introduced a strategy to consolidate the culture of reading, inspire a generation of readers, and establish the UAE as a hub for knowledge.

MBRGI and other institutions across the UAE and indeed the Arab world, took up the cause of promoting knowledge, reading and writing in Arabic.

In 2016, all **MBRGI's** initiatives devoted to spreading education and knowledge totalled AED 590 million.





Education For All

While **MBRGI**'s primary focus is improving the lives of people in the Arab region, its efforts and impacts extend further afield, across the developing world, to reach people in need.

Dubai Cares, a philanthropic organisation focused on providing access to education, has a truly international influence. Between 2007 and 2015, it helped 16 million people across 45 countries, and in 2016 added a further 2.2 million people to its list of beneficiaries.

Dubai Cares has committed AED 73.5 million to the Emergency Education Programme, which aims to help refugees and other populations facing disasters pursue basic education, despite the disruption caused by crises. The organisation will lead the policy-making efforts in this realm by allocating a fund of AED 36.7 million to support research.

Dubai Cares

AED 73.5 MILLION
spent on education and relief
in emergencies in 2016

Already active in educating refugees, **Dubai Cares** has activities in Lebanon, where it has improved reading and maths skills, as well as the social and emotional outcomes of 4,600 highly vulnerable Syrian children. In Gaza, it has ensured access to education for 2,570 Palestinian refugee children by providing learning materials, and supporting teachers' salaries and the operating costs of two schools for two years.

STORIES FOR CHILDREN

For almost 70 years, Palestine has been at the epicentre of war and instability. Preschools in particular are in dire need of support and the children of Gaza are constantly battling a sense of vulnerability and isolation.

Dubai Cares held training sessions for preschool tutors to improve literacy teaching for 900 children. Teams also aimed to reintroduce the childhood activity of reading stories to the children, encouraging them to listen to stories and embrace reading.

The children received 3,500 colourful book bags filled with storybooks, colouring books and crayons. In addition, brochures were distributed to parents and teachers to help maximise the resources available to them to help teach their children to read.



The Arab World's Biggest Reading Challenge

The **Arab Reading Challenge** (ARC) is perhaps the most prominent reading initiative in the Arab world, having tripled its targets in its first year. The competition, launched in 2015, aimed to encourage 1 million students, in the first to the 12th grades, collectively to read 50 million books. During the academic year 2015/16, motivated by taking part in the **Arab Reading Challenge**, more than 3.5 million students read more than 150 million books, instilling in them a lifetime habit of reading on a regular and continuous basis.

In the 2016/17 academic year, the second round of the **Arab Reading Challenge** reached 7 million students from 41,000 schools in 15 countries in the Arab world, who read 200 million books.

The main purpose of the **Arab Reading Challenge**, and other efforts to encourage reading in the Arab world, is to improve the people's prospects by disseminating knowledge and promoting learning. Part of the initiative includes distributing large-scale special editions of the books *1001 Inventions: Muslim Heritage in our World* and *1001 Inventions & Awesome Facts from Islamic Civilization*, to families and young citizens.

Dubai Cares also expanded its incentives to include awards for Arabic book publishers as part of its efforts to promote the Arab publishing industry.

EXTRAORDINARY VISION

Not even poor eyesight has held back participants with the vision to complete the **Arab Reading Challenge**. Jana Mukarra Abu Kamil, a 12 year-old student at Raouf Abu Ghanem School in Lebanon, is almost blind, however this hasn't stopped her from being one of the highest achieving children in her school.

The seventh grader was being taught at a special needs rehabilitation centre when officials recognised her abilities and transferred her to a public school, along with her teacher Miss Jomanah, who is credited with nurturing Jana's love for reading. Jana won first place at a governorate level, before taking third place in the national finals in Lebanon.

STRONG WILL & DETERMINATION

Three days after her admission to the **Arab Reading Challenge**, Kawthar Hamidani, a second-year baccalaureate student from Morocco, received the news that she had been diagnosed with leukaemia.

The news came down like a thunderbolt, but Kawthar, retaining her composure, focused on the competition and her lessons for the next day.

"I concluded that strong will and determination are what lead to success," she said.

Exchanging titles with her classmates, Kawthar managed to read the required quota of books and ranked fifth in the national rounds of the ARC.



“The first book a student reads writes the first line of their future.”

Mohammed bin Rashid Al Maktoum







Promoting the Arabic Language

The **Mohammed bin Rashid Arabic Language Award** ceremony was held in conjunction with the fifth International Arabic Language Conference in 2016, attracting academics, officials and professionals in the field to discuss ways of enhancing the status of the Arabic language in the world.

Each year, the **Mohammed bin Rashid Arabic Language Award**, recognises 10 individuals for their contribution to the use and development of the Arabic language in public life.

Reading was also the core theme of the **Knowledge Summit 2016**, organised by **Mohammed bin Rashid Al Maktoum Knowledge Foundation**, whose mission is to establish Dubai and the UAE as a centre for knowledge and research. The annual summit brings together international and regional influencers, experts and thought-leaders to champion learning and discuss innovative methods of exchanging knowledge around the world.

A Monument to Knowledge

Scheduled to open in 2018, **Mohammed bin Rashid Library** will cost AED 1 billion and will contain 4.5 million books, including 1.5 million printed books, 2 million e-books and 1 million audio books. The 1 million sq ft library is expected to attract 9 million visitors a year.

The summit is also the platform for the **Sheikh Mohammed bin Rashid Al Maktoum Knowledge Award**, which acknowledges the achievements of individuals, bodies and institutions.

During the **Knowledge Summit 2016**, The Arab Reading Index was launched, in association with the United Nations Development Program. The index benchmarked the region against the rest of the world and outlined the opportunities for addressing illiteracy and fostering a culture of reading.

Mohammed bin Rashid Library



Investment in building and equipping the library
AED 1 BILLION



1 MILLION
sq ft of total space



4.5 MILLION
printed, digital and audio books



Strengthening Educational Capacities

Al Jalila Foundation, a non-profit organisation centred on medical education, research and treatment, aims to foster understanding of learners with special educational needs or disabilities.

Its Ta'alouf programme educates teachers and parents on how to enable children with special needs and advocate the rights of their children in an inclusive education system.

In addition, **Al Jalila Foundation** works directly with UAE nationals to increase their career prospects specifically in the healthcare sector. It has raised the profile of medical career opportunities to more than 2,000 Emirati school students during its Destination Medicine Summit.

As well as sponsoring 58 UAE postgraduate and undergraduate students enrolled in healthcare programmes, the foundation awarded 20 research grants and three international fellowships.

Reading Nation



AED 80 MILLION
to equip 3,000 libraries
in the Arab world

A Reading Nation

In Ramadan 2016, **MBRGI** launched 'Reading Nation', a Ramadan fundraising campaign with the goal to raise AED 5 million to purchase, print and distribute books to children in refugee camps and to students in need in the Arab and Muslim world. The campaign exceeded all expectations and raised AED 80 million to equip 3,000 libraries in the Arab world.

UNDERSTANDING AUTISM

Atiq Mubarak is father to five autistic children aged between six and 22 years old. With the condition affecting their personalities differently, it was clear they needed support, but his desire to see them attend regular schools and integrate with mainstream education was a priority.

Attending **Al Jalila Foundation's** Ta'alouf parents' training programme equipped him with the skills needed to face daily challenges and provide the best life for his children. More able to understand them, work with their strengths as well as prepare them for conventional education, he can help them reach their full potential.



“Knowledge is true human capital, and is the main gate for sustainable development and for building an economy anchored by the mind and talent.”

Mohammed bin Rashid Al Maktoum



Innovation & Entrepreneurship





Innovation & Entrepreneurship

A Spirit of Entrepreneurship

Innovation & Entrepreneurship Initiatives



AED 377 MILLION
spent on innovation and
entrepreneurship in 2016

Investing in innovation, looking toward the future and supporting projects that promote entrepreneurship are key components of **MBRGI's** initiatives. The total expenditure on innovative initiatives and entrepreneurship is AED 377 million.

Mohammed bin Rashid Establishment for SME Development



AED 282 MILLION
invested since inception

MBRGI's activities focus on developing entrepreneurship among young citizens in government and in business. Its initiatives nurture entrepreneurs and innovation through incubators, research, innovation, awards and other support.



23,000 EMIRATI
entrepreneurs supported

The **Mohammed bin Rashid Establishment for SME Development (Dubai SME)** works to create a business-friendly environment for Dubai's small and medium-sized enterprises (SMEs). Since its launch in 2002, Dubai SME has stimulated growth and development in the sector by supporting 23,000 Emirati entrepreneurs, investing AED 282 million, and helping to launch 4,152 companies.



4,152 SMES
launched

Its activities include establishing business incubators, identifying impediments to growth, raising awareness of entrepreneurship as an alternative to employment and entering agreements with banks and other financial institutions to ensure the provision of suitable financing options for SMEs, as well as coordination with external suppliers to provide support and advisory services to members.



MBRGI's range of awards are aimed at distinct sections and levels within the industry, such as the **Young Entrepreneurs Award**, which encourages competition among the youth in the region.

Businesses which have demonstrated their ability to contribute to the economic progress of the UAE are recognised by the **Mohammed bin Rashid Al Maktoum Business Award**, which shows appreciation for local businesses and encourages them to achieve further success.



Innovating For A New World

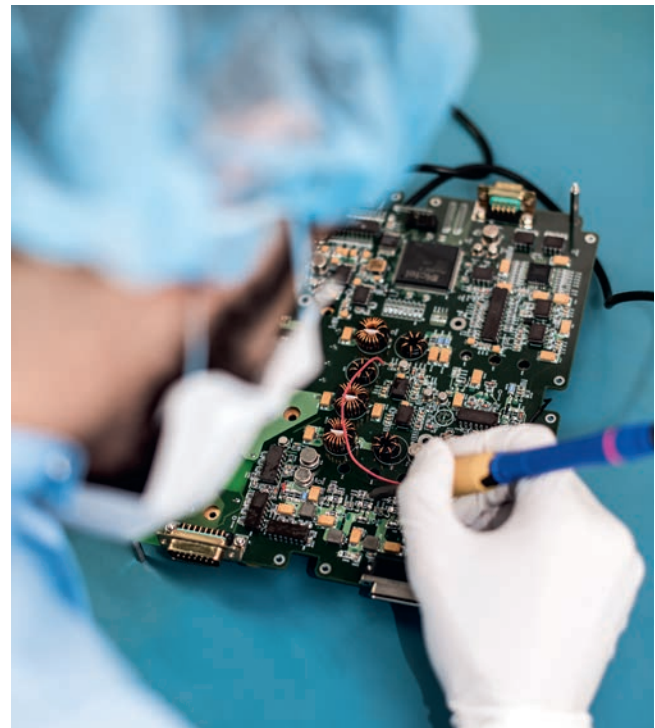
The **Museum of the Future** is set to become Dubai's epicentre of innovation, and will contain laboratories specialising in research and development in the fields of health, education, smart cities, energy and transportation.

Announced in 2015, the museum will be located alongside the Emirates Towers and is scheduled to open in 2018 as the world's best environment to promote innovation and test ground breaking ideas and inventions. As well as attracting the world's technology giants, it will also provide facilities for start-ups and design studios for universities, companies and research partners.

The building will be constructed in part using 3D printing technologies, in support of Dubai's 3D printing strategy, which aims for 25% of buildings in Dubai to be based on 3D printing technology by 2030. The emirate aims to lead the world in developing this disruptive technology, with an international hub focusing on its applications in the construction, medical and consumer products sectors.

The **Museum of the Future** is an element of the **Dubai Future Foundation**, which also supports innovation through its Dubai Future Accelerators programme, bringing together tech pioneers with government entities in Dubai to accelerate the development of smart government. It focuses on challenges including telemedicine, biometric identification, water and energy usage, education, transport, and public health and safety.

By 2016, Dubai Future Accelerators had built partnerships with 33 companies and institutions from nine countries across the world.





“Persistence and vision that looks to the future are essential to anyone looking for excellence and success.”

Mohammed bin Rashid Al Maktoum





Technology for Human Service

The UAE's pioneering approach to adopting new technology for human service was demonstrated by its **UAE Drones for Good Award** and **UAE AI & Robotics for Good Award**, which rewarded groups who developed solutions to the world's challenges using drones, robotics and artificial intelligence (AI). More than 1,000 entries were submitted from 165 countries, covering numerous fields, from conservation to humanitarian relief, education to detecting nuclear radiation and many more areas where drones could advance progress.

Combining **UAE Water Aid's (Suqia's)** humanitarian mission to provide access to clean water, with the UAE's strategy to find innovative solutions to address water scarcity, the foundation holds the **Mohammed bin Rashid Al Maktoum Global Water Award**.

UAE Water Aid (Suqia) encourages leading corporations, research centres, institutions and innovators from across the world to develop sustainable and innovative renewable-energy solutions, with young people making up the majority of entrants.

In 2016, **UAE Water Aid (Suqia)** selected 10 finalists from 138 – mainly young – applicants, which included 26 entries from the UAE, and 29 from the Arab region, including Egypt, Saudi Arabia, Kuwait, Bahrain and Qatar.

A HELPING HAND

Thanks to fast-paced advances in 3D printing, a young Emirati girl, called Sara Abdullah Mohamed Abdulraheem, has been able to grasp new opportunities.

Born with limb abnormalities, the 10 year-old was reliant on a wheelchair and had limited use of her hands due to missing fingers.

One of the hundreds of schoolchildren attending **Al Jalila Foundation's** Destination Medicine Summit, Sara benefitted from more than career advice when she visited a 3D printing workshop, run in partnership with Tamkeen Community Foundation.

The team evaluated one of her hands and delivered a 3D printed hand to Sara in time for her birthday. This innovative prosthetic has not only increased Sara's confidence, but enabled her to carry out tasks she was previously unable to perform.

Empowering Communities





Empowering Communities

Enhancing positive dialogue, developing media discourse and instilling hope

Initiatives to Empower Communities



AED 79 MILLION
spent on empowering
communities in 2016

Empowering communities, promoting positive dialogue, developing media discourse and instilling hope in the region are major pillars of **MBRGI**. Total expenditure on these initiatives, training programmes, forums and awards amounted to AED 79 million.

Arab Hope Makers



65,000 STORIES
of hope from the Arab world

In line with these values, **MBRGI** launched the National Tolerance Programme, which is aligned with the UAE's keenness to consolidate the values of tolerance, multiculturalism and acceptance, and reject discrimination, hatred and intolerance. **MBRGI** seeks to reach out across the Arab world and beyond to spread this peaceful message, and encourage dialogue instead of conflict. A raft of initiatives come under **MBRGI**'s umbrella with a view to building more cohesive societies, nurturing a transparent and ethical media and enlightening the world with understanding of heritage and culture as a way of teaching tolerance and appreciating differences. So far, **MBRGI**'s efforts have promoted dialogue through conferences and summits and rewarded innovative individuals with awards and grants to pursue their efforts further, and reach greater horizons.

Middle East Exchange



3.2 MILLION
monthly readers in 2016

MBRGI also plays an active role in community empowerment by investing in people and developing leadership cadres with the skills, expertise and qualities to lead their communities toward development and excellence.



“We want to instil renewed hope in young Arabs that they have a real role to play in serving their communities.”

Mohammed bin Rashid Al Maktoum





Building Hope in the Arab World

The **Arab Hope Makers** initiative, launched early in 2017, aims to honour humanitarian and community programmes, projects and initiatives and celebrate those who seek to help others and make a positive difference to their communities and the lives of others.

Arab Hope Makers is driven by Mohammed bin Rashid Al Maktoum's belief that hope, work, positivity and optimism are what the Arab world needs, regardless of how bad the region's circumstances may be. The initiative will do this by highlighting flashes of hope throughout the region and celebrating the men and women who are striving to serve and benefit people and communities, improving living conditions, social care and quality of life for the people around them.

Within a month of its launch, the initiative received over 65,000 nominations from 22 Arab countries, surpassing its initial goal of receiving 20,000 stories.

The **Arab Hope Makers** initiative is part of the multi-tiered mission of **MBRGI** to present a new narrative about the Middle East, one with hope and generosity, positive models and noble contributions.

The **Middle East Exchange** is another aspect of **MBRGI's** work in building a more positive narrative for the region.

The **Middle East Exchange** is a platform for sharing new ideas, inspirations and innovations in the Middle East, aiming to stimulate and encourage frank, open and constructive debate around development issues in the region today. Working with leading newspapers across the Arab world, the **Middle East Exchange** presents a weekly digest of inspirations, solutions and novel approaches to regional issues and opportunities created by an international team of writers and contributors. In 2016, **Middle East Exchange** articles attracted 3.2 million readers per month.

The **Middle East Exchange** publishes its stories online and enjoys significant reach through Facebook and Twitter. Its feature articles, commentaries and other content are also available online on Medium, LinkedIn and YouTube.

The **Middle East Exchange** is jointly presented by **MBRGI** and the Bill & Melinda Gates Foundation.



Promoting a Culture of Peace and Dialogue

The **Dubai International Peace Convention** also provides a platform for dialogue surrounding the concept of peace, especially through the lens of the teachings of the Quran, countering the distortion applied by violent groups. The conference falls under the umbrella of the International Institute for Tolerance, which was launched at the end of 2016 in order to introduce a new approach, with a broader perspective, to discuss topics related to tolerance and world peace. The institute will conduct research on tolerance and support other researchers studying the manifestations of violence and extremism in Arab countries.

The **Sheikh Mohammed bin Rashid Centre for Cultural Understanding**, meanwhile, raises awareness and improves understanding of different cultures and religions amongst the multicultural population and the millions of tourists welcomed annually to the UAE.

Mohammed bin Rashid Al Maktoum Creative Sports Award has a similar purpose within the sporting community, aiming to bring people together through sports, and rewarding sporting achievement and excellence.

In 2016, the **Mohammed bin Rashid Al Maktoum Creative Sports Award** highlighted sporting talent and efforts to support disabled sportspeople, aid research, strengthen the role of women in the field of sports and develop quality in sports.

The 11th **Dubai International Sports Conference** in 2016, attended by world famous football players, referees, managers, agents, and even presidents, debated the issue of outstanding governance in sports management. Technological developments, such as goal line video capture, novel approaches and innovations, also figured on the agenda.



“Tolerance is essential for stability and sustainable development. We need to consolidate coexistence, tolerance and openness in the Arab world so that we can reconstruct intellectualism and culture in our societies.”

Mohammed bin Rashid Al Maktoum







Developing Leaders

Leadership development is central to the efforts of **MBRGI**'s community empowerment initiatives.

The **Mohammed bin Rashid Center for Leadership Development** aims to empower UAE nationals to become entrepreneurs and government leaders by providing them with knowledge, skills and expertise. In 2016, the centre organised various activities for the Young Leadership Programme, which seeks to develop leadership skills in the youth, including tours and field visits to various countries in order for members to learn best practice and build networks with numerous institutions.

To support excellence in government performance in the Arab world, and to develop leadership training curricula, the **Mohammed bin Rashid School of Government** was established, and is the first academic research institution specialised in government administration and public policy in the region. In 2016, the school hosted meetings to discuss the latest training programmes for leaders, including the Executive Education Forum. The fifth session of the Policy Council, entitled 'Data Sharing: Implications and Challenges', was held to examine the importance of establishing an ethical and moral foundation for data sharing. The Policy Council, launched by the **Mohammed bin Rashid School of Government**, aims to promote constructive and meaningful dialogue at a community and government level.

The **Arab Strategy Forum** is **MBRGI**'s primary platform to share ideas about the future of the world. In 2016, Dubai hosted the ninth session of the **Arab Strategy Forum**, with the participation of numerous decision-makers and political and economic experts, who discussed the state of the Arab world, both politically and economically, and highlighted the regional economic outlook for 2017.



A Positive Discourse

A core area of **MBRGI**'s work is ensuring the media plays its part in providing a tolerant and transparent discourse. By partnering with media institutions, **MBRGI** seeks to promote positive communications throughout the Arab world and beyond, especially targeting young people via social media.

The **Arab Media Forum**, established in 2001, has provided a platform for prominent experts from Arab media and their counterparts from all around the world. In 2016, the event attracted more than 40 speakers and provided the opportunity for partnerships with local, regional, national and international media organisations. Since its launch, the forum has attracted more than 30,000 participants.

In partnership with Dubai Media City, the **Arab Media Forum** also launched the *Arab Media Outlook 2016-2018* report, which analysed trends and the future of the media across the 14 countries in the region. The event enables the organisers to create strong relationships and forge partnerships with local, regional, national and international media organisations to promote positive communications.

Each year the **Arab Journalism Award** is presented, awarding 17 winners in 2016 for their creativity and professionalism. The awards honour outstanding and distinguished journalists to boost their role in serving the community and being the voice of the Arab world.

Social media has been in the spotlight and influencer talks have been held on social channels to engage young people in their discussions. The **Arab Social Media Influencers Summit** was launched in 2015 to bring together experts and social pioneers from across the world to discuss the opportunities and challenges of supporting positive communication within and about the Arab world.

It includes the **Arab Social Media Influencers Award**, which encourages positive communication and raises awareness of the critical issues in the Arab world, pinpointing the best methods of using social networks and optimising use of official social media channels. The 2016 awards, held at the second ever summit, attracted a large number of candidates from over 21 countries, with the Middle East accounting for 87%.

Arab Media Forum



**Over 30,000
Participants**
since its launch

Arab Social Media Influencers Award



40 Winners
in 2016

Arab Journalism Award



17 Winners
in 2016



“New forms of media are a means for development, and an effective way to find new ideas, change reality through innovation and influence hearts and minds.”

Mohammed bin Rashid Al Maktoum



About MBRGI



INTERNATIONAL HUMANITARIAN CITY

04



المدينة الإنسانية للخدمات الإنسانية
INTERNATIONAL HUMANITARIAN CITY

MBRGI Initiatives

Humanitarian Aid & Relief

International Humanitarian City

International Humanitarian City (IHC), established in 2003, is a major global humanitarian and logistics hub based in Dubai. Its mandate is to facilitate international humanitarian aid by using its transport and logistics capacity to enable aid agencies to provide emergency relief items to victims of crises and alleviate the suffering of those struggling with hunger and poverty.

IHC hosts the offices of a number of United Nations agencies and non-governmental organisations, and provides an indispensable role in lifting and transporting emergency and life-saving items, thanks to its strategic location in Dubai. This location means agencies operating from within IHC can reach two-thirds of the global population with a flight time of eight hours or less.



المدينة العالمية للخدمات الإنسانية
INTERNATIONAL HUMANITARIAN CITY

Mohammed bin Rashid Al Maktoum Humanitarian & Charity Establishment

The **Mohammed bin Rashid Al Maktoum Humanitarian & Charity Establishment**, established in 1997, aims to promote charity and humanitarian efforts by alleviating the suffering of the needy both internationally and in the UAE.

The establishment implements a number of development and relief projects, such as health and education-related initiatives. It also supports communities across the world through food cards, as well as other projects. These magnetic cards are loaded with credit that enables a person to purchase their own food during the holy month of Ramadan.

Since its foundation, the establishment has been active in more than 31 countries through a variety of projects and in collaboration with local and international partners.



مؤسسة محمد بن راشد آل مكتوم للأعمال الخيرية والإنسانية
Mohammed Bin Rashid Al Maktoum Humanitarian & Charity Est.

UAE Water Aid (Suqia)

UAE Water Aid (Suqia) aims to alleviate the suffering of poverty-stricken communities by investing in innovative and sustainable solar-powered pure water solutions. The foundation was established in 2015 following the 2014 UAE Water Aid campaign, which set out to provide drinking water for five million people around the globe by drilling wells and providing water pumps and water purification equipment.



Mohammed bin Rashid Global Centre for Endowment Consultancy

The **Mohammed bin Rashid Global Centre for Endowment Consultancy** is a global consulting foundation focused on awqaf – charitable donations made under Islamic law. It was launched by Mohammed bin Rashid Al Maktoum in 2016 to achieve Dubai's global vision for awqaf and endowments.

The centre offers consultancy services to individuals and local, regional and international foundations free of charge in order to encourage investment in awqaf and endowments as a means of fulfilling the needs of society and serving humanity.

Working with partners, the centre works to provide a clear legislative environment for awqaf and endowments and adopt global best practice. It also works to identify urgent needs and enable crowd-funding for awqaf and endowment-related projects.



UAE Food Bank

The **UAE Food Bank**, established on 4 January 2017, is committed to distributing food to those in need while eliminating food waste. It collaborates with local authorities, as well as local and international charities, to create a comprehensive ecosystem to efficiently store, package and distribute excess fresh food from hotels, restaurants and supermarkets. The first food bank in the UAE, it saves, stores and shares surplus food in an initiative that aims to eliminate waste while alleviating hunger locally, regionally and internationally.

The Dubai Municipality will supervise the UAE Food Bank, ensuring that rules and regulations are applied to guarantee the highest standard of health and food quality. It will also supervise the administrative process and operational elements of the food bank.



Healthcare & Disease Control

Al Jalila Foundation

Established in 2012, **Al Jalila Foundation** is a non-governmental, non-profit organisation that seeks to improve people's lives through medical education, research and providing therapeutic assistance to those in need. The foundation promotes medical education and research by investing in the UAE's medical treatment capabilities. It provides scholarships to nurture the next generation of Emirati medical professionals and supports ground-breaking research that addresses health challenges prevalent in the region.

Al Jalila Foundation Research Centre, scheduled to open in Dubai Healthcare City, sets out to be a beacon for regionally relevant medical innovation produced by home-grown biomedical researchers. The UAE's first independent multi-disciplinary medical research centre will work with local and global experts to find solutions to five of the most pressing regional health challenges: cancer, cardiovascular diseases, diabetes, obesity and mental health.



Noor Dubai

Noor Dubai was launched in 2008 with the vision of a world free from avoidable causes of blindness. It provides therapeutic, preventative and educational programmes in developing countries to treat blindness and visual impairment on a regional and international scale.

Noor Dubai implements a number of initiatives globally, especially in Africa and Asia, where it focuses on remote areas lacking in resources and healthcare infrastructure. The foundation provides mobile clinics for treatment, runs awareness and preventative medicine programmes and invests in capacity-building.



“Investing in education is investing in the lasting peace and security that our children deserve.”

Mohammed bin Rashid Al Maktoum



Spreading Education & Knowledge

Dubai Cares

Dubai Cares aims to break the cycle of poverty by ensuring children in developing countries have access to quality education through the design and funding of programmes that aspire to be integrated, impactful, sustainable and scalable.

Established in 2008, Dubai Cares works to increase children's access to quality primary education through integrated programmes that eliminate the underlying obstacles preventing children from attending school and learning. The organisation achieves this through building and renovating schools and classrooms, improving water, sanitation and hygiene in schools, providing school meals, healthcare support and early childhood education, as well as teacher training, curriculum development, literacy and numeracy.



Arab Reading Challenge

The **Arab Reading Challenge** (ARC) is the largest reading initiative for students in the Arab world, and seeks to instil the habit of reading, and a passion for knowledge, deep in the DNA of young students.

ARC launched in the 2015/16 academic year and engaged students from the first to 12th grades across the Arab world. The challenge takes place throughout the school year, with a comprehensive follow-up system that includes qualifications at a school level, country level and regional level, with a final ceremony held in Dubai.



Mohammed bin Rashid Library

The plan to build the biggest library in the Arab world, the **Mohammed bin Rashid Library**, was announced in 2016. With a total investment of AED 1 billion, the library will be located in a 1 million sq ft property and will house more than 4.5 million printed, digital and audio books.



Mohammed bin Rashid Arabic Language Award

The **Mohammed bin Rashid Arabic Language Award**, launched in 2014, aims to encourage exceptional contributions to serving the Arabic language. By honouring its patrons, the event serves to highlight successful and outstanding efforts in disseminating knowledge and education in the Arabic language.

The award has categories in the areas of education, technology, media and communications, language policy, Arabisation, and the development of a knowledge-sharing society.

The award further endeavours to reinforce the status of the UAE and its leading role as a centre of excellence for the Arabic language, as well as to promote the use of Arabic in public life and assist in the learning and teaching of the language on a large scale.



جائزة محمد بن راشد للغة العربية
MOHAMMED BIN RASHID ARABIC LANGUAGE AWARD

Knowledge Summit

Led by **Mohammed bin Rashid Al Maktoum Knowledge Foundation**, the **Knowledge Summit** held its first edition in Dubai in 2014. The annual summit brings together experts from across the globe to discuss knowledge and ways to apply knowledge in a local context. It seeks to promote ideas and programmes that nourish and spread awareness of knowledge around the globe.



Mohammed bin Rashid Al Maktoum Knowledge Foundation

Established in 2007, the **Mohammed bin Rashid Al Maktoum Knowledge Foundation** aims to empower future generations to devise sustainable solutions for facilitating the process of knowledge and research in the Arab world. The foundation is committed to fostering knowledge-based societies throughout the Middle East by funding research projects, activities and initiatives. It nurtures ideas and innovation while focusing on its main pillars, which are education, entrepreneurship, and research and development.



مؤسسة محمد بن راشد آل مكتوم
MOHAMMED BIN RASHID
AL MAKTOUM FOUNDATION

Sheikh Mohammed bin Rashid Al Maktoum Knowledge Award

The **Sheikh Mohammed bin Rashid Al Maktoum Knowledge Award** was launched in 2015 and seeks to highlight the importance of sharing and transferring knowledge as a key to global development and, ultimately, the prosperity of nations. It aims to celebrate pioneers and world-class achievers whose work has contributed in disseminating knowledge and increasing awareness of sustainable development.



Innovation & Entrepreneurship

Mohammed bin Rashid Establishment for SME Development

The Mohammed bin Rashid Establishment for SME Development (Dubai SME) was launched as a subsidiary of the Department of Economic Development, and works to create a business-friendly environment for Dubai's small and medium-sized enterprises (SMEs). The establishment seeks to foster innovation and leadership in all SME sectors, supporting emerging entrepreneurs from planning their finances to streamlining financial resources, simplifying procedures and helping them establish their business.

مؤسسة محمد بن راشد
لتنمية المشاريع الصغيرة والمتوسطة
DUBAI SME



Mohammed bin Rashid Award for Young Business Leaders

The Mohammed bin Rashid Award for Young Business Leaders was founded in 2003 to honour distinguished entrepreneurs. The award also recognises the individuals and organisations who have aided the development of entrepreneurs across the UAE.



Young Entrepreneurs Award

The **Young Entrepreneurs Award** is one of the leading business initiatives supporting and encouraging young entrepreneurs to pursue their dreams. The award encourages high school and college students to plan and launch their own projects, and gives them an opportunity to learn the principles of business planning, product and service conceptualisation and marketing.

Mohammed bin Rashid Al Maktoum Business Award

The **Mohammed bin Rashid Al Maktoum Business Award**, launched in 2005, seeks to embrace all GCC businesses in the pursuit of excellence. It honours the

success of organisations who are leading the way in establishing new standards of business excellence, and whose continuous and outstanding achievements serve as inspiration for all like-minded organisations across the GCC.

The award is dedicated to cultivating a world-class business culture in the region, with the ultimate goal of creating a high-level, competitive business environment that fosters trade, business development and job creation. Ultimately, it contributes to the solid and sustainable growth of the GCC economies.



جائزة محمد بن راشد آل مكتوم للأعمال
MOHAMMED BIN RASHID AL MAKTOUM BUSINESS AWARD
AN INITIATIVE BY DUBAI CHAMBER OF COMMERCE & INDUSTRY



Dubai Future Foundation, Museum of the Future

The **Dubai Future Foundation** was established in 2015 to play a pivotal role in shaping the future of Dubai. It is based on the Dubai Future Agenda, which serves as a roadmap to shape the future of strategic sectors in the medium and long term, in cooperation with government and private sector entities.

The foundation builds ambitious, forward-looking projects to enable rapid deployment of transformative technologies, such as accelerators – programmes and integrated systems designed to support entrepreneurs and innovators to turn their ideas into successful companies. Dubai Future Accelerators is the largest accelerator for government services in the world.

The foundation is also responsible for opening the **Museum of the Future** in 2018, which will be a platform to demonstrate and test the latest inventions and prototypes from up-and-coming start-ups as well as the world's technology giants.



مؤسسة دبي للمستقبل
Dubai Future Foundation

UAE Drones for Good Award

The **UAE Drones for Good Award** was launched in 2014 in order to highlight the role of technology in improving people's lives.

There are two versions of the award – global and local. The winner of the global award receives \$1 million, whereas the winner of the local award is rewarded with AED 1 million. The local award focuses on health, education, civil defence, transportation and other sectors. The global award focuses on solutions for government services, humanitarian assistance, humanitarian relief during natural disasters, public health and more.



جائزة الإمارات للطائرات
بدون طيار لخدمة الإنسان
THE UAE DRONES
FOR GOOD AWARD



UAE AI & Robotics for Good Award

The **UAE AI & Robotics for Good Award** aims to encourage research and the use of innovative artificial intelligence (AI) solutions to address the challenges facing three main sectors – health, education and social services. The award aims to raise public awareness of the promising opportunities offered by AI, and the importance of turning creative ideas into reality.

جائزة الإمارات للروبوت والذكاء الاصطناعي لخدمة الإنسان
UAE AI & Robotics Award for Good



Mohammed bin Rashid Al Maktoum Global Water Award

The **Mohammed bin Rashid Al Maktoum Global Water Award** was launched in 2014 and is part of **UAE Water Aid (Suqia)**. The award seeks to find solutions to the problem of water scarcity by encouraging research and the development of new technologies and mechanisms to produce water using solar power.



Empowering Communities

Middle East Exchange

The **Middle East Exchange** (MEE) was launched in 2016 as a platform for sharing new ideas, inspirations and perceptions in the Middle East, aiming to stimulate and encourage frank, open and constructive debate around important issues and challenges facing the region today. MEE presents weekly articles that tackle regional issues and address various developmental, economic, environmental and social issues.



Arab Hope Makers

The **Arab Hope Makers** initiative was launched in early 2017 with the goal of highlighting the philanthropists and hope makers of the Arab world, who dedicate their time to serving others and improving living conditions. The award seeks to honour these individuals, raise awareness of their projects, and fund their humanitarian initiatives so they may continue their efforts and instil hope in their communities.



Sheikh Mohammed bin Rashid Centre for Cultural Understanding

Founded in 1998, the **Sheikh Mohammed bin Rashid Centre for Cultural Understanding** plays an indispensable role as a bridge between the many different nationalities living and working in, as well as visiting, the UAE.

The centre acts as a gateway to learn about Emirati heritage, culture and tradition. Since its foundation, it has provided educational and awareness material for local and international schools and universities.

Open doors. Open minds.
Sheikh Mohammed bin Rashid Centre
for Cultural Understanding



الفتوح مفتوحة. العقول مستنيرة.
مركز الشيخ محمد بن راشد آل مكتوم
للتواصل الحضاري

Dubai International Sports Conference

Launched in 2006, **Dubai International Sports Conference** is an annual event that addresses key issues related to global sports. Every year, sports-related speakers and audiences including referees, managers, agents and world-famous football players gather to discuss solutions related to outstanding governance in sports for the success of clubs, professional associations and international bodies.



Mohammed bin Rashid Al Maktoum Creative Sports Award

The **Mohammed bin Rashid Al Maktoum Creative Sports Award**, founded in 2009, works to honour individuals, teams and establishments that demonstrate creativity in sports.



Mohammed bin Rashid Center for Leadership Development

The **Mohammed bin Rashid Center for Leadership Development** was launched in 2003 in order to prepare future leaders in the region, and provide them with the knowledge and expertise to support their country's social and economic development and initiatives.



مركز راشد
MOHAMMED BIN RASHID CENTER FOR LEADERSHIP DEVELOPMENT

Mohammed bin Rashid School of Government

Mohammed bin Rashid School of Government, launched in 2005, is the first research and teaching institution focusing on governance and public policy in the Arab world. The school aims to support world-class governance in the UAE and the Arab world and build future leaders through an integrated system of education, training and research.

The school's operations are founded on global best practice; it collaborates with several government and private institutions both regionally and internationally, and is considered a unique model for academic institutions in that it focuses on the practical side of governance.



Arab Strategy Forum

The **Arab Strategy Forum**, established in 2001, is a platform that enables leaders in the private and public sectors to make strategically informed decisions, navigate risks and exploit opportunities. The forum develops pioneering, short-term forecasts, thought leadership and insights to achieve this mandate.



Arab Media Forum

The **Arab Media Forum** is an annual platform for leading media figures to take part in discussions and exchange ideas on media-related issues of importance to the region and the world at large. Launched in 2001 under the umbrella of the Dubai Press Club, the forum has attracted personalities from the media and journalism from all over the world, as well as a host of political, academic and intellectual leaders.

Every year, media representatives, editors-in-chief, columnists, academics and senior government officials attend the forum from the Arab world and beyond. In each edition of the Arab Media Forum, speakers and attendees discuss an agenda including issues facing the media, new phenomena and trends.



Arab Journalism Award

The **Arab Journalism Award**, since its inception in 1999, has helped improve the quality of journalism and media in the Arab world. Its main goal is to reward talent, inspire excellence and stimulate creativity.

Award categories include investigative reporting, young talent in journalism, photojournalism, economic journalism, outstanding cartoon artwork, specialised journalism, best press interviews, best columnist and media personality of the year. The award also recognises journalists who have sacrificed their lives to documenting the history of their nation and humanity at large.



Arab Social Media Influencers Summit

Launched in 2015, the **Arab Social Media Influencers Summit** aims to create a platform for communication about information, ideas and culture. From education and health to human development, sessions cover a wide range of positive and constructive topics that are shared across social networking sites.

The summit also features the **Arab Social Media Influencers Award**, which aims to shed light on the most important social media initiatives in the Arab world. The award honours innovative campaigns by individuals and institutions across various social media channels who raise awareness of important issues that affect the Arab world.



Future Goals

Overview

MBRGI's goals and business strategy for 2025, which aligns with the foundation's 10th anniversary, are all in line with its vision to serve humanity, improve communities, and enhance the quality of life of millions of people across the world, addressing the most pressing global challenges and development obstacles, and providing sustainable solutions.

These goals were created in light of the current needs of various development sectors today and into the future. Through developing partnerships with international organisations, which ensure wide reaching projects impacting the largest number of people, **MBRGI** is set to achieve its vision of providing development support, along with services and relief, and impacting society as a whole.

MBRGI has already not only met, but also surpassed all its goals since its official launch less than two years ago, confirming its mission and future prospects.

The chart on the opposite page outlines **MBRGI's** 2025 goals in line with the five overarching pillars of the report.

“Vibrant nations do not despair or avoid challenges... we are a nation that has never, and will never, succumb to adversity.”

Mohammed bin Rashid Al Maktoum

MBRGI 2025 Goals



Humanitarian Aid & Relief

Supporting
2 Million
families from
40 countries

Investing
AED 500 Million
in innovative
water solutions
for the region



Healthcare & Disease Control

Investing
AED 2 Billion
in research
centres and
hospitals in the
region

Treating
30 Million
people from
blindness and
eye-related
issues



Spreading Education & Knowledge

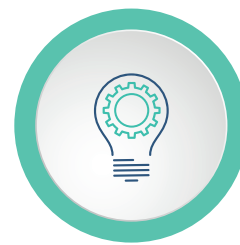
Investing
AED 1.5 Billion
in initiatives to
spread education
and knowledge

Encouraging reading
500 Million
books

Supporting
20 Million
students' education
in 41 countries

Translating
25,000
educational resources
into Arabic

Printing and
distributing
10 Million
books



Innovation & Entrepreneurship

Supporting and
training
50,000
young
entrepreneurs

Investing
AED 5.5 Billion
in innovation
incubators

Supporting
5,000
innovators and
researchers

Supporting the
establishment
of companies
to provide
500,000
job opportunities



Empowering Communities

Dedicated
awards worth
AED 150 Million
to encourage
inventors,
intellectuals
and media
professionals

Attracting
1 Million
participants
through prizes
and forums
about community
empowerment

Investing
AED 600 Million
in spreading
the value of
tolerance



مبادرات محمد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives



